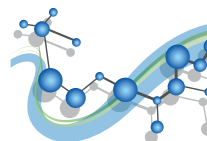




## European Strategy for Danube Region

International Conference on „Research and Entrepreneurship Partnership for Growth and Internationalization of SMEs in Danube Region“

Zagreb, November 27 – 28, 2013



# Objectives of the Conference

International Conference on “Research and entrepreneurship partnership for the growth and internationalization of SMEs in Danube Region” has been organized within EU Strategy for Danube Region, Priority Area 8 – Competitiveness, jointly coordinated by the Ministry of Entrepreneurship and Crafts of the Republic of Croatia and the Ministry of Finance and Economics of Baden Wuerttemberg, Germany. The Conference organization partners in Croatia are Faculty of Electrical Engineering and Computing University of Zagreb and CBBS, consulting and EU lobbying SME company from Zagreb.

The objective of the Conference is to foster stronger interaction of research organisations, small and medium enterprises and regional governments towards creation of innovations as key driver for competitiveness of the Danube Region and Europe.

To achieve this, the key stakeholders (research, government and business community) from the Danube Region have been brought together to put forward concrete actions in the following topics:

- Enabling SMEs in Danube Region easier and faster access to the latest trends, knowledge and innovation in a specific sector or industry.
- Accessing the relevant information regarding EU programmes and EU support developed for SMEs.
- Connecting innovation and business supporting institutions, binding them into existing education and research networks to extend the competitiveness.

For sustainability of the networking activities, a stakeholders database will be created and incorporated at web pages of Priority Area 08 “To support the competitiveness of enterprises” (<http://groupspaces.com/Competitiveness>).

